

# Creating Space for Ambitious Women: How Modern Networking Is Changing for the Better

By Tori Daly, co-founder, Co. Collective Network

In today's busy, dual-income households, women are balancing more than ever—careers, family responsibilities, sports, clubs, and everything in between. For working moms or those reentering the workforce after time at home, we often forget to pour into our own self-development and connections. And the last thing we want is to go to a stuffy, transactional, low-impact networking meet-up.

That's where a new wave of modern networking comes in—one that values authenticity, education, and support over stiff business card exchanges and awkward coffee chats. For women who crave meaningful connections, want to continue learning, and are eager to build something of their own, whether it's a business, a brand, or a better version of themselves.

## MEET CO. COLLECTIVE: THE NEW WAY TO NETWORK

Co. Collective is a networking group for women in business and women business owners that's anything but traditional. We're about building something deeper—a real community of women who see the value in connection, collaboration, and continuous growth. Whether you're working full-time, running your own business, or reentering the professional world after a break, Co. is here to meet you where you are.

Our workshops, expert panels, and events are designed to provide real, actionable takeaways on everything from branding and finance to leadership and wellness. These aren't fluff-filled seminars; they're high-value, real-world sessions made for women juggling real-world schedules.

Beyond education, connection is our heartbeat. In a world that's

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***Our mission is simple but powerful:  
educate, connect, and support.***

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increasingly digital, women are craving more in-person, intentional interactions. Co. Collective hosts thoughtfully curated events where you can have honest conversations, meet women at similar (and different) stages in their journey, and expand your circle in ways that matter.



networking makes you nervous or you're just beginning your networking journey, here are a few tips for your next event:

- Bring someone more outgoing than yourself: Go with someone who isn't afraid to start conversations and who will introduce you around and help break the ice.
- Look for your "power trio": At every event, aim to connect with three types of people:
  - A peer – someone in a similar season of life or business.
  - Someone you can mentor – someone who's where you once were.
  - Someone to mentor you – someone who's where you're headed.
- Find a group you resonate with: think outside the standard business networking groups and find ones that involve some fun (like Co. Collective)!

Being a working woman, whether in a corporate role, entrepreneurial venture, or somewhere in between, can feel isolating. Co. Collective is a safe space to ask questions, get feedback, share wins (and losses), and know that you're not alone. This is the kind of networking women have been waiting for. Less hustle, more intention. Less competition, more collaboration.

*Visit [co-collectivenetwork.com](http://co-collectivenetwork.com) to learn more, check out upcoming events, and take the first step in showing up for yourself—in business and in life.*

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